

General Appearance (1185)  
 10/19/56 (2) - 154 Council Bluffs, Iowa  
 Counters 125 " " " E. Broadway  
 Merchandise 768 " " " Main Street (sign.) (1185)  
 Sales Girls JC Smith (5 yrs), 2nd.  
 Floors Sept. 1st until here for 1 day.  
 Lighting 125 (20)  
 Sales Bulletin 401 So. Omaha 2nd.  
 Windows 11/19/56 - W. E. Bray, mgr. (410)  
 Store Front Sign business conditions poor;  
 Ptn. Girls' Uniforms Swift strike; heat; go  
 Girls' Quarters Miss Rady (right hand)  
 Stockroom  
 Fixture & Baling Rms. man) - 30 yrs next week  
 Red Star Merchandise  
 Ledge  
 Office  
 Friday Efficiency  
 Painting - Interior  
 Customer Counts  
 Vestibule Ceiling  
 Fountain, Kitchen & Lunchroom  
 Extra Space  
 Remodel, Enlarge, New Plant  
 Suggestions by Mgr.  
 Fire Hazards

Store No. 71 ✓ Des Moines, Ia. 10/19/56  
 ab. 700 6:30, ✓ 613 Walnut St. (a)

Manager J. H. Schulteis Rating E 748  
 Male Personnel Years in Store No. of  
 C. L. Koski 7 yr. 8 mos. 5 mos.  
 R. Baker 11 mos. 11 mos.

0 Superintendent. Wardlow

0 Store Hours

Previous Year's Figures:

Sales	656,668.93	12.38%
Net Profit	41,741.53	6.36
Waste	2.06	

0 % of increase or decrease in net profit as of

0 Competition

0 Organization

0 Trend: Sales 457,754 On 45.45

Expense

Stock Condition

0 Remarks from corres.

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